LEO BURNETT COMPANY, *Inc.*
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The tip of a Parliament works like a cigarette holder works.
Inside every Parliament tip there's a filter that's recessed. Tucked away from your lips.
So you don't taste the filter. Just the good, clean flavor.
The Parliament tip.
It may not look like a cigarette holder. But it works like one.
King-Size and Charcoal 100's.
PARLIAMENT
100's

Source: https://www.industrydocuments.ucsf.edu/docs/fhln0003
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